

INTRODUCTION

"When children suffer—we all lose."

—Per Mertesacker

In 2000, the term young people—defined by the United Nations' Action for Youth plan described 15-24. The population of these individuals is estimated at 1.2 billion, about 19 percent of the total global population. According to UNICEF, this cohort is characterized by the rapid physique and cognitive development. However, this age group is resilient and vulnerable; about 90 percent live in middle and low-income societies. In the San Francisco Bay area, the population age 15-24 years account for 21 percent of the 7.75 million population of people. Thus, about 21 percent of the San Francisco Bay Area population belongs to 15-24 years. This population in West Contra Costa County, which is the priority of this proposal, is identified by the United Nations Population Fund (United Nations, 2009) as the youth cohort.

Characteristically, this age group is the most crucial cohort in need of elementary to a college education. However, 1 in 4 of the poorest adolescents of high school age lacks opportunities for self-discovery and actualization. It is important to note that this period is important for cognitive development, marking hypersensitivity relations between heredity and environment. Due to economic and financial difficulties, young people have found it challenging to spark self-discovery (cognitive/intellectual development, psychomotor/ moto-kinesthetic development). To a considerable extent, it appears that lack of basic survival needs and motivation vastly regarded as 'being disadvantaged' make young people vulnerable and unable to spark achievement and innovations. Thus, adolescents' expectations rely on the disposition of their environments, quality of relationships, and experience. The care and support they receive, the services they can access, the social norms that guide their communities, and the extent to which they can influence decisions that affect them all make a difference.

Therefore, stressing the necessity for attention to this phenomenon, there is a special need for pressing concerns to bring about strategies and implementation of youth support programs. The manner of addressing the phenomenon will influence existing



social and economic realities. The containing plan and implementation strategy will cover the well-being and livelihoods of future generations.

EXECUTIVE SUMMARY

In contemporary times, young people struggle with life and deal with challenging issues like deprivation and lack of belongingness. Some young people in the Bay Area of San Francisco also face similar challenges. Thus, it is necessary to be responsive by embracing the socially and economically marginalized young people to bring the best out of them mentally and physically.

The harsh realities that young people encounter because of shortage or constrained educational and skills development opportunities, and other challenging issues like limited health and social services, bring about the growing incidence of the variant degree of juvenile delinquency. Thus, Bay Area United seeks to employ sports as a handy tool for the educational, skills, physical, and mental development of needy young adolescents in West Contra Costa County.

The organization focuses on meeting the needs of deprived young people in the urban center or inner city, who live on meager means of survivability and still find relevance for their lives. The organization also intends to serve young people who never have been educated and raised in a manner set for developing a productive individual because of social-economical challenges families face in recent times.

The Bay Area United is concerned with humanitarian works centered on developing young people using inclusive sports programs to enhance individual development and growth. The programs cover the mental, physical, emotional, social, and economic adjustment needs of the young adolescents to integrate them with the values of happy, growing, resourceful youngsters. The Bay Area United humanitarian programs seek to use sports as a developmental tool for uncovering latent skills and cognitive development.

The Bay Area United humanitarian work project seeks for start-up costs to cover



training facilities and equipment. It includes uniforms and monetary donations to help the selected Bay Area United team train and enter local tournaments. The chosen underprivileged young people can prove their abilities to fulfill the glories and greatness everyone naturally deserves. Also, this covers the cost of making young people fit into schools and unlearn the underprivileged feeling while they drive for academic glories and educational fulfillment.

JUSTIFICATION OF PROJECT PROPOSAL

STATEMENT OF THE PROBLEM

Juvenile delinquency cases are not uncommon. We noticed that the world's society has become more complicated than ever before, with many struggling families adapting to the harsh economic realities. In the inner city, it is extremely difficult, and families are tearing apart and woefully failing in their responsibility. Hence, children from these homes (young people) bearing the direct brunt of these phenomena react differently to these realities and, consequently, suffering deprivation of care and protection.

The deprivation of care and protection for young people has made them find the means to cope with complex environmental harshness. These have brought about a spike in juvenile delinquencies, which result in violence, waste of life, and individuals incapable of exuding outstanding qualities of bringing about dreams and fulfillment. Young people fall victim to these life-endangering vices because of their reliant nature, weak financial strength, and adolescent vulnerabilities. Conclusively, we noted that families are failing in responsibilities. A lack of basic amenities like quality education, food and drink, accessible health, and other emotional provisions gave rise to severely delinquent young people suffering at the hand of negligent society and government.

Therefore, these marginalized cohorts face many challenges, which include:

- Unequal social and economic opportunities among young people.
- The increasing number of unequal opportunities to quality education.



- Inability to uncover latent skills and talents.
- Shifts in the function of the family as a vehicle for shared responsibility and socialization of youth.
- Absence of opportunity for young people to participate in the life of society and contribute its development and well-being
- Preponderance of debilitating disease, hunger, and malnutrition that engulfs the life of many young people.
- Rising difficulty for young people to receive family life education as a basis for forming healthy families that foster sharing of responsibilities; and
- Prolonging deterioration of the global environment arising from unsustainable patterns of consumption and production, particularly in urban societies, which is a matter of grave concern, aggravating poverty and imbalances.

STATEMENT/ PRIORITY OF NEEDS

The purpose of our project is to reach as many economically challenged families as possible and provide them with support and basic amenities that target the needs of young people. We focused on our main goals and tailored our target strictly for our priority cohort's condition and social demands of young people. We seek to make it possible for financially, economically, and emotionally disadvantaged young persons to be able to scale through their limitations or socio-economically constructed hurdles towards developing a sound person capable of fulfillment and positive life. Importantly, because we are a soccer club and intend to use sports to uplift and better the lives of young people, we observed that we would need sporting kits and training equipment. These include 12×6 goals with cones and carriage cases, folding benches, sports net sandbags, foldable soccer nets, soccer rebounders, scrimmage vests, collapsible soccer goals, soccer disc/cones, agility ladder & speed cones, goal coaching sticks, etc. Noting that we are interested in the academic excellence of our young people (student-athletes), we identify that there is a need to provide uniforms, soccer backpacks, books, and financial support. We believe special classes, monitored pieces of training (towards



uncovering latent skills), counseling, motivation support, interpersonal relationships, and emotional support will also help. These cover the scope of our needs, and working towards it; we are optimistic about touching lives and building a prosperous society.

THE PROPOSED APPROACH

The proposed approach mutually decided by the club organization, and the West Contra Costa County community members and other stakeholders are:

- Inculcating positive values in young people (using counseling and orientations)
- Providing interpersonal relationships and emotional support to identify individual needs
- Training and uncovering latent moto-kinesthetic skills and talent using sporting ventures
- Exposing talents to the worldview of sports and sports as lucrative industries

Through sports, want to provide educational assistance programs for academic excellence.

PROJECTS/PROGRAMS

Our main focus is to provide a positive environment for children in our community to have access to an after-school program that focuses on curricula and extra-curricular advantage, including competitive sports soccer and integrational academic support. Squarely, this program will implement soccer as a vessel to provide the underprivileged with a sport to play. We will provide a lifestyle that includes: eating and exercise plan to supplement and improve their nutritional decisions. We will nurture a positive environment to interact and socialize with other students from different schools in their district and surrounding areas. We will develop an inclusive and competitive soccer club that will serve and represent the community.

BACKGROUND OF THE ORGANIZATION "Bay Area United"

ESTABLISHMENT

'Bay Area United' is an all-encompassing soccer club. It also functions as a human capacity development organization dedicated to uncovering talents, imparting knowledge, and training (soccer skills) to young people amongst the underprivileged class of the society. Our priority is to improve lifestyles, develop young people, and prepare young minds for excellence outside curricular activities while teaching the values of intellectual beauties.

GOVERNANCE

A team of volunteers manages the organization. However, we organize our groups into a planning committee headed by the local organizer to pursue and realize this cause. In contrast, the organizer steers the organizational developments of its activities. The other administrative segments include– the administrative unit, the finance unit, the program, and the PR unit.

Objective

Our objectives are to identify and define the challenges of young people and equipping them for optimal potential realization for self-relevance and significant addition to the nation and the immediate Bay Area society through–

- Cultivating and promoting an inclusive, competitive youth soccer club.
- Incorporating long-term player development of physical, emotional, and social skills.
- Driving individual skill development, teamwork, sportsmanship, and philanthropy

VISION, MISSION, AND OBJECTIVE OF THE ORGANIZATION

Vision

To build a creative sport enabling environment for pursuing a productive society that creates a positive life for youngsters.

Mission

The organization focuses on providing and grooming underprivileged young adults in



the necessary sporting (soccer) skills and driving their interest in seeking knowledge to build intellectual relevance alongside their moto-kinesthetic significance.

Objective

Our objectives are to identify and define the challenges of young people and equipping them for optimal potential realization for self-relevance and significant addition to the nation and the immediate Bay Area society. Specifically—

- We want to cultivate and promote an inclusive, competitive youth soccer club.
- We want to embody long-term soccer development of physical, emotional, and social performance.
- We are driving individuals towards skill development, teamwork, sportsmanship, and championship spirit.

ACTIVITIES OF THE ORGANIZATION

Education, Training & Career

Education: Bay Area United is keen on developing the individual responsible for the self and capable of influencing society positively by creating an inclusive and enabling environment for all disadvantaged youngsters. With an educational intervention scheme like our projected literacy enhancement skills after school, we can capture their interest and offer after-school educational guardianship services to them. The success of our student-athletes in their areas of intellectual pursuits is our goal. Therefore, this project is achievable through a range of educational programs. #GivingHopeToTheHopeless is our goal. Thus, we want to make our educational programs relevant and encompassing to build a reputation and enjoy referral preference across the state and beyond.

Training: Bay Area United will provide and set up participants career training through sports skills module teaching, sporting drills, enhancing visual skills development for perfection by field exercise, and other wide range sporting education programs, including a model exercise and a competitive showcasing platform (tournament) to



reach for the stars.

Career: Bay Area United seeks to use its platform to create a source of massive hopes for underprivileged children. We will provide a platform of motivation for young people facing everyday survival challenges. Thus we will periodically organize series of interpersonal relationships platforms and career guidance and counseling programs.

TARGET GROUP

Direct Target Group

The scope of our non-profit programs targets the disadvantaged young people community. Thus, underprivileged youths would be the direct target group. Young people are mainly involved, and youths observed as social and financially underserved members of society will be welcomed. We believe every individual has a gift from nature. We will also subject young people's vulnerability to his obedience records and importance in society. Individual young people's interest is also an important yardstick of consideration. The organization targets two cohorts per session as we plan our programs to become consistent projects.

Intermediate Target Groups

The project will influence the lives of our worst hit young people families and schools. It will be of immediate relevance to the San Francisco Bay Area (West Contra Costa County), the local community concerned with underprivileged young people's challenges.

PROJECT MONITORING AND EVALUATION

The periodic monitoring concentrates on the day-to-day activities of the project. It utilizes clearly stated activity pointers in the plan for monthly, quarterly and annual targets to be accomplished. Monitoring activity includes measuring the physical performances, budgetary utilization, quality and quantity of work done, correlation of the job done with the set objectives and the set plans and timetables.

PROJECT LOGICAL FRAMEWORK

GOAL	OUTCOME	ACTIVITIES	OUTPUT	TIME	RISKS
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<i>The comprehensive long-lasting effects of the project on individuals and society</i>	<i>The direct impacts of the projects on target groups and society</i>	<i>Actions that will be implemented to reach each outcome</i>	<i>The productive result of each activity</i>	<i>The implementation of the period of each activity</i>	<i>The possible challenges towards implementation</i>
To develop underprivileged young persons through educational sports projects.	<ol style="list-style-type: none"> 1. Alleviate financial and psychological constraints 2. Readjust underprivileged young people as part of the larger society 3. Identify and train young people in core educational pursuit and soccer skills. 	<ol style="list-style-type: none"> 1. Selection and screening 2. Orientation 3. Relief provision 4. Training/Drilling 5. Schooling/Supporting alignment programs. 6. Career talks 7. Tournaments 8. Train/Retrain soccer session 9. Cohorts placement to bigger clubs/Establishment of the home-based team for the local areas. 	<ol style="list-style-type: none"> 1. Emotionally sound developed young people 2. Talented and skillful young people. 3. Intellectually conscious individuals 4. Value and attitude driven young people. 	<ol style="list-style-type: none"> 1. 1-2 months 2. 2-3 Days 3. Regularly checked 4. 3-4 months 5. For academic years 6. Regularly scheduled 7. Eight months after two sessions of training 8. New Training Session 9. Constant 	<ol style="list-style-type: none"> 1. Inferiority complex among young people 2. Course and training irregularities 3. Waywardness 4. Lack of motivation 5. Peer pressures 6. Truancy and attentional problems.



BUDGET

RECURRING BUDGET

S/N	Line Items	Units	Units costs	Total
1.	Custom Soccer Jersey	15	\$26.50	\$397.5
2.	Scrimmage Vests for kids	6	\$35.99	\$215.94
3.	Portable Soccer Goal 4x3	8	\$19.78	\$158.24
4.	Youth Soccer Bags/Sports Backpacks	15	\$23.98	\$359.7
5.	Durable Soccer Balls (50 Packs)	2	\$299.99	\$599.98
6.	Goal Coaching Sticks (6Set)	2	\$114.99	\$229.98
7.	2ft Agility Ladder &Speed Cones	2	\$24.97	\$49.94
8.	Soccer disc cones	4	\$19.96	\$79.84
9.	Collapsible Soccer Goal Net 4ft	4	\$21.99	\$87.96
10.	Aluminium Soccer Goal	2	\$1,233.08	\$2466.16
11.	Kids Soccer	8	\$25.99	\$267.92



	Goal Net			
12.	Elite Soccer Goal (Play &Train)	4	\$105.90	\$433.6
13.	Folding Bench	8	\$89	\$712
14.	Sport Net Sand Bags	8	\$19.99	\$159.92
15.	Foldable Soccer Net	8	\$32.99	\$263.93
16.	Soccer Rebounder Net	6	\$51.29	\$307.74
17.			TOTAL	\$6,780.34

NON-RECURRING BUDGET

S/N	Line Items	Units	Units Costs	Total
1.	Books and teaching materials	--	\$2000	\$2000
			TOTAL	\$2000

SUSTAINABILITY

The Bay Area United project for underprivileged young people planned to uplift disadvantaged children of West Contra Costa County. The project is vastly useful not only for the young people in the community but also positively influences the community and families' standards. As a sport-educational program, we are working towards achieving success and maintaining continuity by channeling the granted funds to purchase the needed educational and soccer training materials. We will ensure that we follow our specific plans and make our student-athletes participate in regional and national coveted soccer tournaments. Believing in our commitment to uncover latent skills and develop a talented pioneering soccer team for the immediate community, we



are optimistic that we will attain financial autonomy through the rewards of our soccer victories. The result of this includes the recognition and popularity of our organization's support program for the community and the traction for increasing participation among young adults. Thus, this makes the continuity of the program more possible and making more realistic for the establishment of Bay Area United as a fully developed community soccer club. Achieving our broad goal from this program will allow us to run the program as an independently powered program that we will make competitively sponsored.

